



Family & Children's AGENCY

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FamilyandChildrensAgency.org

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Dear Friend,

We are thrilled to share that Family & Children's Agency (FCA) will host our spring benefit, **IMAGINE**, on **Saturday, May 18, 2024** at the **Hyatt Regency Greenwich!** IMAGINE is FCA's signature event and our largest fundraising initiative. We look forward to gathering with friends to celebrate the important work of the Agency and to enjoying an evening of fine dining and dancing and welcome you to join us as a sponsor. To be listed as an early patron on the invitation, please reply by February 16.

This year's IMAGINE promises to be a special one, as we are excited to welcome back **Lydia Fenet** as our auctioneer. Lydia is an author, speaker, and Christie's ambassador who was named one of New York's most influential women by *Gotham* magazine. In addition, we expect a packed dance floor as this year's music will once again be provided by **Tangled Vine**, five-time Best of the Gold Coast "Best Local Rock Band" winner.

There is so much need in our community, but FCA has been here for more than 80 years to embrace, empower, and support our neighbors. Our programs help children through after-school and summer programs, foster care, and psychiatric services. We work with families by providing parenting education, family guidance, and adoption services. Adults experiencing homelessness, overcoming addiction, or struggling with mental health issues come to FCA for help. Finally, we work with seniors through homemaker, companion, and social work services. As you can see, Family & Children's Agency is here for our neighbors in need at every stage of life.

In this packet you will find information about the event, including sponsorship opportunities. Details can also be found on our website at FamilyandChildrensAgency.org. For more information, please contact Janina Serrao, Director of Development, at jserrao@fcagency.org or (203) 855-8765.

We thank you in advance for your consideration. Your sponsorship and support will truly make a difference in the lives of so many people right here in our community and will play a key role in the success of our event.

We look forward to seeing you on May 18.

Sincerely,

Robert F. Cashel
President & CEO

Rita McKenna Olson
Chairman, Board of Directors



Family & Children's AGENCY

Saturday, May 18, 2024

Family & Children's Agency Benefit Hyatt Regency Greenwich

6:30 p.m. Cocktails and Silent Auction

8:00 p.m. Dinner, Live Auction, Call from the Heart, and Program

Auctioneer Lydia Fenet, author, speaker, and Christie's ambassador

Music by Tangled Vine, five-time Best of the Gold Coast

"Best Local Rock Band"

300+ attendees from Fairfield County and beyond



Family & Children's Agency serves thousands of our neighbors in need each year with programs that help people at every stage of life.

Children

- ASPIRE After-School Program
• Foster Care
• Mental Health Care

Families

- Adoption
• Family Guidance
• Parent Education

Adults

- Counseling
• Housing and Homelessness
• Substance Abuse Treatment

Seniors

- Norwalk's Municipal Agent for the Elderly
• Social Work Services



Saturday, May 18, 2024

**Family & Children's Agency Benefit
Hyatt Regency Greenwich**

PLATINUM **\$20,000**

- Prime seating for 12
- Full-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

GOLD **\$10,000**

- Prominent seating for 10
- Half-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

SILVER **\$5,000**

- Seating for 10
- Quarter-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

BRONZE **\$2,500**

- Four tickets to the event
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

FRIEND **\$1,500**

- Two tickets to the event
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

PATRON **\$500**

- One ticket to the event
- Recognition in invitation

PROGRAM ADS

Submit a design file or contact us and we can help create your ad.

\$1,000 Full-page color ad in event journal (5"w x 8"h)

\$500 Half-page color ad in event journal (5"w x 3.8"h)

\$250 Quarter-page color ad in event journal (2.3"w x 3.8"h)



Scan QR code or visit
bit.ly/FCAIMAGINE2024
to register online

Levels are flexible and may be tailored to meet your needs.

For more information, contact Janina Serrao, Director of Development, at 203-855-8765 or JSerrao@fcagency.org.

General invitation mailing to follow.

The word "imagine" is written in a white, lowercase, sans-serif font inside a teal circle. The background of the top section features a colorful geometric pattern of triangles in shades of yellow, green, purple, and orange.

Family &
Children's
AGENCY

Support Agreement

Name

E-mail

Company Name

Title

Mailing Address

City

State

Zip

Phone

Fax

Authorized Signature

SUPPORT OPPORTUNITIES

| | | | |
|-----------------------------------|----------|---|---------|
| <input type="checkbox"/> Platinum | \$20,000 | <input type="checkbox"/> Full-Page Advertisement | \$1,000 |
| <input type="checkbox"/> Gold | \$10,000 | <input type="checkbox"/> Half-Page Advertisement | \$500 |
| <input type="checkbox"/> Silver | \$5,000 | <input type="checkbox"/> Quarter-Page Advertisement | \$250 |
| <input type="checkbox"/> Bronze | \$2,500 | | |
| <input type="checkbox"/> Friend | \$1,500 | | |
| <input type="checkbox"/> Patron | \$500 | | |

PAYMENT INFORMATION

Please check one of the following:

Check enclosed (payable to Family & Children's Agency) for total amount in agreement

Bill me

Charge total amount in agreement to credit card: Amex Discover MasterCard Visa

Cardholder's Name

Card Number

CVV#

Signature

Expiration Date



Scan QR code or visit
bit.ly/FCAIMAGINE2024
to register online

Please return completed form and logo (JPEG) to Janina Serrao.

To be listed as an early patron on the invitation, please reply by February 16, 2024. General support will be accepted until May 3, 2024.

For more information, contact Janina Serrao, Director of Development, at 203-855-8765 or JSerrao@fcagency.org.